

## For Immediate Release in the U.S., Canada and Latin America

## Mutoh America, Inc. Launches New Website

www.mutoh.com receives a fresh and modern look for customers and resellers

**December, 2014 – Phoenix –** Mutoh America, Inc., a leading manufacturer of wide-format inkjet printers and cutters, today announced its new <a href="www.mutoh.com">www.mutoh.com</a> website. The site was given a facelift with a modern design and more user friendly navigation. The website refresh is aligned with Mutoh's branding vision for growth and expansion for the coming years.

A Spanish version of the website is available for Latin America and Spanish speaking customers.

"Mutoh has stayed in business over 60 years by continually listening to our customers and modernizing the way we communicate, and the new mutoh.com does just that," shares Mutoh America VP, Brian Phipps. "We're excited to have a new, modern, way to share information with our resellers and customers in both North and Latin America."



Customers will find product pages that give an in-depth look at Mutoh's printers and cutters, as well as allowing them to request samples, literature, watch product videos and even request personal demonstrations at Mutoh's Learning Facilities. They can also search the new Dealer Locator, sign up for upcoming Mutoh events and receive instant support and files with the interactive Support Page.

The new website will also provide social media integration and direct links to Mutoh's Facebook, Twitter, Instagram, LinkedIn and YouTube pages with weekly updates from Mutoh.

## **About Mutoh**

Mutoh Industries, Ltd. founded in 1952 in Tokyo, celebrates 60 years of business beginning as a manufacturer and distributer of mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium, Germany, Singapore, Australia, China and Phoenix, Arizona. Please visit the websites: <a href="www.mutoh-hd.co.ip">www.mutoh-hd.co.ip</a> for Mutoh Holdings Co, Ltd and <a href="www.mutoh.com">www.mutoh.com</a> for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at <a href="mailto:sales@mutoh.com">sales@mutoh.com</a>.