

For Immediate Release in the U.S. and Canada

Mutoh America, Inc. Partners with Avery Dennison for Another Year of Car Wrap Training Classes

program focuses on in-depth understanding of graphic installation and certification



December, 2014 – Phoenix – Mutoh America, Inc., a leading manufacturer of wide-format inkjet printers and cutters, today announced its partnership with Avery Dennison to offer the Car Wrap Training Program in ten cities across the United States and Canada in 2015. Classes will be hosted by master installer, Justin Pate.

Dates and locations for the 2015 course schedule are as follows (subject to change). Details can be found on the program's website at http://graphics.averydennison.com/en/home/resource-center/wraptraining.html:

February 9 – 10	Phoenix, AZ
February 12 – 13	Dallas, TX
March 13 - 14	Atlanta, GA
April 16 – 17	Portland, OR
April 20 - 21	Los Angeles, CA
June 10 – 11	Appleton, WI
June 12 – 13	Wharton, NJ
June 15 – 16	Tampa, FL
September 14 – 15	Nashville, TN
October 9 - 10	Calgary, AB

The Avery Dennison/Mutoh Car Wrap Training Program is designed to provide wrap installers with an in-depth understanding of graphic installation mechanics to gain a competitive advantage in the vehicle wrap industry. The two day workshop will focus on the critical steps needed to improve the quality and speed of car wrap installations.

Class sizes will be limited to allow for more one-on-one teaching. Training starts At \$749.

Along with the training, all students will receive a NT Cutter A-551P knife, Avery Dennison installer toolkit (including belt, squeegees, magnets, knife, brush and snitty), 25 yard kit of Avery Dennison® MPI 1005 Supercast Easy Apply RS™ vinyl and 1360 DOL overlaminate or SW 900 Supreme Wrapping Film and Martor safety box. Over a \$1,000 value.

"The techniques I've learned have drastically improved our quality, and our business has taken off. We're building an excellent reputation for the best quality wraps in the area. Thank you for your knowledge and expertise in helping us grow our business," shares Edmund Karam of LucentAds.com.

Justin Pate is a globally recognized graphic installer with over 17 years of experience, wrapping over 3,000 vehicles in that time. Pate uses his UGIS (Universal Graphic Installation System) teaching method, focusing on quick professional wrapping using resourceful tips, tricks and tools. Mutoh has been hosting wrap classes with Pate since 2010, and is recognized as the leading wide-format printer manufacturer for the wrap community.

For more information on Mutoh America, its events and products visit www.mutoh.com.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, celebrates 60 years of business beginning as a manufacturer and distributer of mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium, Germany, Singapore, Australia, China and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.ip for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

About Avery Dennison

Avery Dennison (NYSE:AVY) is a global leader in labeling and packaging materials and solutions. The company's applications and technologies are an integral part of products used in every major market and industry. With operations in more than 50 countries and 26,000 employees worldwide, Avery Dennison serves customers with insights and innovations that help make brands more inspiring and the world more intelligent. Headquartered in Glendale, California, the company reported sales from continuing operations of \$6.1 billion in 2013.

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