



For Immediate Release in the U.S. and Canada

Mutoh America, Inc. Partners with Avery Dennison for 2016 Car Wrap Training Classes

program focuses on in-depth understanding of graphic installation taught by Justin Pate

December, 2015 – Phoenix – Mutoh America, Inc., a leading manufacturer of wide-format inkjet printers and cutters, today announced its partnership with Avery Dennison to offer the Car Wrap Training Program in ten cities across the United States in 2016. Classes will be hosted by master installer, Justin Pate.

Dates and locations for the 2016 course schedule are as follows (details can be found on the program's website through www.mutoh.com):

February 15 – 16	Carrollton, Texas
February 24 – 25	Acworth, Georgia
March 3 – 4	Wharton, New Jersey
March 14 – 15	Rancho Santa Margarita, California
April 11 – 12	Beverly, Massachusetts
April 25 – 26	Chicago, Illinois
May 16 – 17	Freedom, Wisconsin
May 19 – 21	Denver, CO
June 13 - 14	Phoenix, Arizona
June 20 – 21	Millville, New Jersey

*subject to change

The Avery/Mutoh Car Wrap Training Program is designed to provide wrap installers with an in-depth understanding of graphic installation mechanics to gain a competitive advantage in the vehicle wrap industry. The three day workshop (optional third day certification test offered in Denver) will focus on all of the critical steps needed to improve the quality and speed of car wrap installations.

Class sizes will be limited to allow for more one-on-one teaching. Training starts at only \$749.

Along with the training, all students will receive a 25 yard roll of full print or color change film and applications tools – a \$700 value!

“The techniques I’ve learned have drastically improved our quality, and our business has taken off. We’re building an excellent reputation for the best quality wraps in the area. Thank you for your knowledge and expertise in helping us grow our business,” shares Edmund Karam of LucentAds.com.

Justin Pate is a globally recognized graphic installer with over 18 years of experience, wrapping over 3,000 vehicles in that time. Pate uses his UGIS (Universal Graphic Installation System) teaching method, focusing on quick professional wrapping using resourceful tips, tricks and tools. Mutoh has been hosting wrap classes with Pate since 2010, and is recognized as the leading wide-format printer manufacturer for the wrap community.

For more detailed information on the Avery/Mutoh Car Wrap Training Program, or to register, visit the class website at <http://graphics.averydennison.com/en/home/resource-center/wrap-training.html.html>. For more information regarding Mutoh and its products visit www.mutoh.com or call 1.800.99MUTOH.

About Mutoh

Mutoh Industries, Ltd. founded in 1952 in Tokyo, celebrates 60 years of business beginning as a manufacturer and distributor of mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium, Germany, Singapore, Australia, China and Phoenix, Arizona. Please visit the websites: www.mutoh-hd.co.jp for Mutoh Holdings Co, Ltd and www.mutoh.com for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at sales@mutoh.com.

About Avery Dennison

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. The company is a global leader in pressure-sensitive technology and materials and retail branding and information solutions. A FORTUNE 500 company with sales of \$6 billion from continuing operations in 2011, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit www.averydennison.com.