## For Immediate Release in the U.S., Canada and Latin America

## Mutoh America, Inc. Promotes Ryan Arakaki and Hires Mark Rugen

**September, 2017 – Phoenix –** Mutoh America, Inc., a leading manufacturer of wide-format printers and cutters, has promoted Ryan Arakaki as advertising and events manager and welcomes Mark Rugen as the new director of training and education.

Working under the guidance of the director of sales and marketing, David Conrad, Ryan Arakaki has been with the Mutoh marketing team over two years. His experience with coordinating events, working one-on-one with customers, social media and graphic design has prepared him for this roll. He will continue growing Mutoh's vision and brand working alongside the product, training and sales teams.

"I am excited for the new opportunity to take on a larger role in the marketing department and to be a part of Mutoh's continued growth," shares Arakaki. "I plan on continuing and expanding the success of our trade shows, advertisements, and other company related events."

Mark Rugen comes to Mutoh with over 30 years of experience in the sign and print market and is a well-known expert in FlexiSIGN software as well as color management. Rugen will develop training and education for Mutoh including eco-solvent, dye-sublimation, UV and textile printing devices.

"Look for big things to happen for the industry with MUTOH support for his training & education services" says Brian Phipps, President of MUTOH America. "This is a huge step forward for not just our customers but all of the industry!"

Ryan Arakaki can be reached at <u>rarakaki@mutoh.com</u>. Mark Rugen can be reached at <u>mrugen@mutoh.com</u>.

For more information regarding Mutoh America, Inc. and its products visit <u>www.mutoh.com</u> or call 1.800.99MUTOH.

## About Mutoh





Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: <a href="https://www.mutoh-hd.co.jp">www.mutoh-hd.co.jp</a> for Mutoh Holdings Co, Ltd and <a href="https://www.mutoh-hd.co.jp">www.mutoh-hd.co.jp</a> for Mutoh Holdings Co, Ltd and <a href="https://www.mutoh.com">www.mutoh.com</a> for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at <a href="https://sales@mutoh.com">sales@mutoh.com</a>.